



Press Information

Kuala Lumpur, 22nd September 2020

The all-new Mercedes-Benz GLB

All kinds of strength.

- The premium SUV range by Mercedes-Benz is now complete with the digital regional introduction of the Mercedes-Benz GLB, the most versatile SUV in its segment.
- The GLB lend its boxy off-road design from the godfather of all SUVs, the iconic G-Class. Rugged in all the right places, the GLB has a strong and distinctive presence with its muscular proportions, while carrying the hallmark of luxury and exclusivity.
- The new GLB demonstrates a generous new take on space. With a third seat row, two additional seats provide spaciousness for up to seven occupants. The spacious interior comes with the highest degree in exclusivity and luxury accomplished through that unparalleled Mercedes-Benz craftsmanship as well as high-end materials like the carbon structure trim and the nappa leather steering wheel.
- The latest SUV also features a host of latest gadgets and best-in-class technology including the latest generation MBUX and Mercedes me connect. Other cutting-edge driver assists include Blind Spot Assist with Exit Warning, PRE-SAFE System and Active Parking Assist, just to name a few.

Mercedes-Benz Malaysia completes its extensive premium SUV portfolio as it proudly presents its eight model, the all-new GLB, further underlying its claim as the leading luxury brand in the segment.

“Mercedes-Benz is not only the inventor of the automobile but also the forerunner of the premium SUV segment. The Mercedes-Benz SUVs are synonymous with strength, confidence and power while carrying that hallmark of luxury status and exclusivity. They embody all the traits and quality of our brand while having the capacity to keep up with the speed and agility and constant drive for more that our customers strive for. With the introduction of the new GLB, we offer our customers a new variety that promises all the traits of the brand with practicality,” says Dr. Claus Weidner, President & CEO of Mercedes-Benz Malaysia.

“The GLB is the most versatile SUV in our premium SUV range. Its iconic design lends the GLB an unmistakable SUV character, showcasing its classic off-road boxy design from its big brother, the G-Class. With a boot capacity of upto 1,805 litres and a third seat row, it is the perfect companion for those who desire a life with more possibilities. ” says Michael Jopp, Vice President, Sales & Marketing Passenger Cars, Mercedes-Benz Malaysia.

Off-road orientation: the exterior design

The powerful proportions of the GLB underscore the off-road focus of the design: the design emphasises surface, and reduced lines and precise panel gaps. This conveys superior sportiness and modernity.

The upright front section with its striking headlamps is clear evidence of the off-road genes, as are the short overhangs at the front and rear. The front apron with visual skid plate emphasises the unmistakable SUV character. Another key feature of the front-end design is the distinctive air intakes in the front apron that are tailored to the contours of the radiator grille.

On the sides, the GLB is donned with attached panels under the doors and the wheel arches that further underscores the off-road impression and at the same time, protect against stone chips. The muscular and sensuously contoured vehicles shoulder dominated the side view, an effect reinforced by the rising beltline at the height of the C-pillar.

The GLB has a clear rear-end emphasising width with two-piece tail lamps and reflectors relocated to the bumpers. The precise interior design of the tail lamps also ensures a high recognition value at night. The elevated roof rails are made of polished aluminium.

Interior with space for more possibilities

At 2,829 millimetres, the GLB has ten centimetres more wheelbase than, for example, the new B-Class. Together with the function-oriented greenhouse, this is decisive when it comes to the generous amount of space. The headroom in the first seat row is 1,069 millimetres – an optimum in this segment. At 967 millimetres, the effective legroom in the rear of the five-seater is at an especially comfortable level.

The load compartment has a capacity of 570 to 1,805 litres. The backrest angle is adjustable in several stages as standard. The second row can be moved fore and aft. This enables the boot to be enlarged up to 190 litres and put to versatile use.

The GLB is the first compact SUV from Mercedes-Benz to offer a third seat row on request with two additional individual seats. The seats offer people up to a height of 1.68 metres a comfortable amount of space. The extensive safety equipment includes extendible head restraints, seat belts with belt tensioners and belt force limiters on all outer seats, a side window airbag which also protects the passengers in the third seat row plus ISOFIX and TOP-Tether anchorages for suitable child seats. These can be used to fasten up to four child seats in seat rows two and three.

Comfort details in the third row include two drinks holders between the seats as well as two stowage compartments with rubberised insert on the left and right in the load compartment trim, each housing a USB port. The seats can be lowered so that they are flush with the load compartment floor in order to extend the load compartment.

High-quality aluminium detailed interior

On the inside, the instrument panel consists of a single solid, which has a cut-out in the driver and front passenger area. The driver faces a Widescreen Cockpit, with control and display via Mercedes-Benz User Experience (MBUX). A new feature is the off-road-like aluminium-look tubular element in the dashboard on the front passenger side. Below the round air vents, next to it are the air conditioning controls. The buttons of the air conditioning controls create the impression of having been milled out of an aluminium cylinder.

The robust character of the interior continues in the centre console. Tubular elements in said milled look provide a solid support for the components and controls here as well.

Next-level technology and driving assistance systems

The GLB is equipped with MBUX (Mercedes-Benz User Experience), which has revolutionised the way a car is operated. The system features as standard two 7-inch displays for the instrument cluster and media display with touchscreen, sports steering wheel with Touch Control buttons on the left and right, USB port (Type C), Bluetooth® connection for telephony and audio sources. The latest generation of the Mercedes me connect is also a feature that comes as standard in the GLB.

The new GLB is enhanced with Active Braking Assist includes the turning-off function, which comes into play when the driver intends to turn off across the oncoming lane: if there is a risk of collision with oncoming traffic when starting off, the GLB can brake autonomously. Braking intervention takes place when the driver activates the turn signal indicator signalling an intention to turn off, and the vehicle can be braked to a standstill before passing over the lane marking. If not, no braking takes place, so as to enable the GLB to leave the opposite lane swiftly. Oncoming vehicles are detected via an intelligent fusion of radar and camera signals.

Other safety features include Active Parking Assist with PARKTRONIC, a driver-assistive technology that helps the driver with parking. It uses an array of advanced sensors in the bumper to determine if the vehicle is able to fit into a certain parking spot. It will then steer the vehicle into the space while the driver controls the brakes and gear selection.

The new GLB places its trust in the four-cylinder engines which are completely modernised for the new edition of the compact SUV series. In comparison to the previous generations of compact model series, the GLB engines are characterised by significantly increased specific outputs and by improved efficiency and emissions.

The GLB is available in three engine variants: GLB 200 Progressive Line, GLB 250 4MATIC AMG Line and a variant from its performance division, the Mercedes-AMG GLB 35 4MATIC.

GLB 200 Progressive Line

Mercedes-Benz GLB 200 Progressive Line is powered by the 1.3-litre turbocharged 4-cylinder engine combined with the 7G-DCT 7-speed automatic transmission. It develops 120 kW (163 hp) and a maximum torque of 250 Nm, allowing the vehicle to accelerate from 0-100 km/h in 9.1 seconds.

GLB 250 4MATIC AMG Line

Powering the Mercedes-Benz GLB 250 4MATIC AMG Line is the 2.0-litre turbocharged 4-cylinder engine with the 8G-DCT 8-speed automatic transmission. It rates at 165 kW (224 hp) and produces a maximum torque of 350 Nm, accelerating the car from 0-100 km/h in only 6.9 seconds. The Mercedes-Benz GLB 250 AMG Line is equipped with the permanent all-wheel system 4MATIC with fully variable torque distribution.

The AMG Line reinforces the vehicle's attractive sporty appearance both on the exterior and in the interior. The AMG bodystyling and the diamond radiator grille with single louvre, in particular, are exclusive features. The sports seats promise optimum seating comfort behind the sports steering wheel in fine nappa leather with flattened bottom section.

Mercedes-AMG GLB 35 4MATIC

The turbocharged AMG 2.0-litre four-cylinder engine develops 225 kW (306 hp) and guarantees impressive driving enjoyment in combination with the AMG SPEEDSHIFT 8G-DCT 8-speed automatic transmission and variable AMG Performance 4MATIC all-wheel drive. It is capable of an acceleration from 0-100km/h in just 5.2 seconds.

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Perfectly tailored for individual who seeks value, unrivalled benefits and peace of mind at the wheel, the Possibilities Financing starts from RM2,688** per month and for a limited time only. For more details call 1-800-88-1133 or speak to a Finance and Insurance Executive at your nearest Mercedes-Benz Autohaus.

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***Monthly instalment above is calculated based on a 5 years tenure and downpayment of approximately 19% for the Mercedes-Benz GLB 200.*

Terms and conditions apply.

The Mercedes-Benz GLB at a glance:

	Mercedes-Benz GLB 200 Progressive Line	Mercedes-Benz GLB 250 AMG Line	Mercedes-AMG GLB 35 4MATIC
Displacement	1332 cc	1991 cc	1991 cc
Max. output	120 kW (163 hp) at 5500 rpm	165 kW (224 hp) at 5500 rpm	215 kW (306 hp) at 5800-6100 rpm
Peak torque	250 Nm at 1620-4000 rpm	350 Nm at 1800 - 4000 rpm	400 Nm at 3000-4000 rpm
Combined fuel consumption	6.2 - 5.9 l/100 km	7.4 - 7.1 l/100 km	7.6-7.5 l/100 km
CO ₂ emissions	141 - 134 g/km	168 - 162 g/km	173-171 g/km
Acceleration 0-100 km/h	9.1 s	6.9 s	5.2 s
Top speed	207 km/h	236 km/h	250 km/h
Recommended Retail Price (OTR without Insurance)	RM 269,118.15	RM 318,009.26	RM 363,136.52

**Recommended retail price is effective until the end of the tax free incentive period.*